

## UNITED STATES PATENT AND TRADEMARK OFFICE



ATTORNEY DOCKET NO. APPLICATION NO. FILING DATE FIRST NAMED INVENTOR CONFIRMATION NO. 09/981,156 10/17/2001 Adrianne Lewis 1248-R-01 5615 35811 7590 06/27/2003 IP DEPARTMENT OF PIPER RUDNICK LLP **EXAMINER** 3400 TWO LOGAN SQUARE MYHRE, JAMES W 18TH AND ARCH STREETS PHILADELPHIA, PA 19103 ART UNIT PAPER NUMBER 3622 DATE MAILED: 06/27/2003

Please find below and/or attached an Office communication concerning this application or proceeding.

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## Interview Summary

Application No. 09/981,156

James W. Myhre

Applicant(s)

Lewis

Exam

Examiner

Art Unit

3622

All participants (applicant, applicant's representative, PTO	personnel):
(1) James W. Myhre	(3) Darius Gambino
(2) Paul Taufer	(4)
Date of Interview Jun 25, 2003	_
Type: a) ☒ Telephonic b) ☐ Video Conference c) ☐ Personal [copy is_given to 1) ☐ applicant	2) applicant's representative
Exhibit shown or demonstration conducted: d) $\square$ Yes	e) 🖾 No. If yes, brief description:
Claim(s) discussed: 1	
Identification of prior art discussed:  Von Kohorn (5916024	
Agreement with respect to the claims f) was reached	. g)⊠ was not reached. h)□ N/A.
Substance of Interview including description of the general any other comments:	I nature of what was agreed to if an agreement was reached, or
The Applicant Representatives argued that Von Kohorn do	es not disclose that the advertisements are incorporated into the
actual game nor that the player is prompted to access an a	advertisement in order to play the game. It was stressed that
	the advertisement. The Examiner noted that the language in
	e before the game was started. In fact, when the two features
	I into the game and thus could not be interacted with before the
	ying of the game, as done in Von Kohorn. Agreement was nteract with an outside advertisement in order to initiate the
	em to disclose. However, further search would be required of
both that reference and other prior art.	sin to discresse. Trowever, further search would be required of
(A fuller description, if necessary, and a copy of the amend	dments which the examiner agreed would render the claims copy of the amendments that would render the claims allowable is
i) 🛛 It is not necessary for applicant to provide a sepa	rate record of the substance of the interview (if box is checked).
INCLUDE THE SUBSTANCE OF THE INTERVIEW. (See MP already been filed, APPLICANT IS GIVEN ONE MONTH FRO	PEP section 713.04). If a reply to the last Office action has DM THIS INTERVIEW DATE TO FILE A STATEMENT OF THE rd of Interview requirements on reverse side or or attached
	PRIMARY EXAMINER ART UNIT 3622
Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.	Examiner's signature, if required